

## Basic Modules

- Map
- Directed Graph
- How to make:
- Use third party's map
- Extract from a third party
- Government - Satellite images
- Use GPS data
- Manual Edits



## Basic Modules

- Map Matcher



## Basic Modules

- Routing
- Scale (memory - computation)
- Edge types
- Middle points



## Basic Modules

- Expected Time of Arrival (ETA)
- Challenge: few number of active users
- Solution: Asking third parties
- 3k-4k queries / 15 minutes
- 300k edges in Tehran
- T0 and T
- Prediction and Online



## First Order Statistics

- 100k varying edges
- 50 k edges varying more than $20 \%$
- Edge types
- Varying edges' lengths




## How to overcome the problem?

- Find a proper request rate for each edge
- Find a proper request rate for each <edge, time>



## How to overcome the problem?

- Find the state of the traffic
- Learning an autoencoder



## How to overcome the problem?

- Solve a set of regression problems:
- Ask a set of large routes
- Ask a subset of edges



## The Regression Problem

- Finding the correlations
- Computational problem
- Linear relations

- Using neural networks (easy to solve the optimization problem)
- structure
- Input edges
- Loss function



## Neural Network Structure

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 49 |
| 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 |
| 51 | 52 | 53 | 54 | 55 | 56 | 57 | 58 | 59 | 60 |
| 61 | 62 | 63 | 64 | 65 | 66 | 67 | 68 | 69 | 70 |
| 71 | 72 | 73 | 74 | 75 | 76 | 77 | 78 | 79 | 80 |
| 81 | 82 | 83 | 84 | 85 | 86 | 87 | 88 | 89 | 90 |
| 91 | 92 | 93 | 94 | 95 | 96 | 97 | 98 | 99 | 100 |

## Neural Network Structure



## Input Edges

$$
\begin{gathered}
\text { Edge-length } \geq 1000 \\
\text { Edge-length } \geq 120 \quad \& \quad \frac{\text { max-eta }}{\text { min-eta }} \geq 10
\end{gathered}
$$

1000 most frequent edges

## Loss function

$$
\frac{\sum_{i}\left(T_{\text {pred }}-T_{\text {true }}\right)^{2} \times T_{0}^{(i)} \times \text { freq }^{(i)}}{\sum_{i} T_{0}^{(i)} \times \text { freq }^{(i)}}
$$

## Results

$$
80 \% \text { of <edge-time> pairs ---> error <= 20\% }
$$

$70 \%$ of times ---> worst error <= 30\%

Q: What KPI to use?

## Using GPS data

- GPS fields

- Edge_id
- Fraction
- Fractoin_delta
- Accuracy
- Ip
- Latitude
- Longitude
- Provider_is_gps
- Speed
- Time
- Uid
- act_VEHICLE
- act BIKE
- act_WALKRUN
- act_STILL
- act UNKNOWN
- act_TILTING
- act_WALKING
- act_RUNNING


## Dirty data Challenges

- Duplicate data
- Vehicle action is not valid
- Zero speed for moving vehicles
- Incompatibility in time zone
- Time in future



## How much data we have

- 30k daily active users



## Available data for each edge

- Sessions
- Tracks
- Update the estimations every 5 minutes
- Store the data in Reddis


## Weighted Average

## Average on duration:

$$
\frac{\sum_{i} w^{(i)} D^{(i)}}{\sum_{i} w^{(i)}}
$$



## Weighted Average

Average over duration: $\bar{D}=\frac{\beta e^{-\lambda \Delta_{0}}}{\beta e_{0}+\alpha \sum_{i}^{n} e^{-\lambda \Delta^{(i)}} f r a c^{(i)} D^{(i)}}$ $\beta e^{-\lambda \Delta_{0}}+\alpha \sum_{i}^{n} e^{-\lambda \Delta^{(i)}}$ frac $^{(i)}$

Average over speed: $\quad \bar{V}=\frac{\beta e^{-\lambda \Delta_{0}} V_{T_{0}}+\alpha \sum_{i}^{n} e^{-\lambda \Delta^{(i)}} \operatorname{frac}^{(i)} V^{(i)}}{\beta e^{-\lambda \Delta_{0}}+\alpha \sum_{i}^{n} e^{-\lambda \Delta^{(i)}} \operatorname{rrac}^{(i)}}$

$$
\Delta_{(i)}=\frac{\text { Now }- \text { Arrival time of the } i^{t h} \text { track }}{\text { time Quantum }}
$$

## Avg Duration vs Avg Velocity

Edge length: $1000 \quad$ V1:100 V2: 10
Avg $D=(10+100) / 2=55$
Avg $V=(100+10) / 2=55=>$ estimated $D=1000 / 55=18.18$

Avg Duration: sensitive to the fast tracks
Avg Velocity: sensitive to the slow tracks

## T0 and Profile



Profile: Adaptive with time, instead of T0

## Low Memory Implementation

$$
\begin{array}{r}
\bar{D}_{n}=\frac{\beta e^{-\lambda \Delta_{0}} T_{0}+\alpha \sum_{i}^{n} e^{-\lambda \Delta^{(i)}} f r a c^{(i)} D^{(i)}}{\beta e^{-\lambda \Delta_{0}}+\alpha \sum_{i}^{n} e^{-\lambda \Delta^{(i)}} f r a c^{(i)}} \\
A_{n}=\sum_{\dot{i}}^{n} e^{-\lambda \Delta^{(i)}} f r a c^{(i)} D^{(i)} \\
B_{n}=\sum_{i} e^{-\lambda \Delta^{(i)}} \mathrm{frac}^{(i)} \quad \bar{D}_{n}=\frac{\beta e^{-\lambda \Delta_{0}} T_{0}+\alpha A_{n}}{\beta e^{-\lambda \Delta_{0}}+\alpha B_{n}}
\end{array}
$$

$$
A_{n+1}=e^{-\lambda \Delta^{(n+1)}} f r a c^{(n+1)} D^{(n+1)}+e^{-\lambda \tilde{\Delta}} A_{n}
$$

$$
B_{n+1}=e^{-\lambda \Delta^{(n+1)}} f r a c^{(n+1)}+e^{-\lambda \tilde{\Delta}} B_{n}
$$

ธ : Passed time from last update

## Memory less model vs lazy computation

- Other types of coefficients
- The problem of congestion

- Using a min Heap (on occurence times of the tracks)
- Bounding a maximum sum of the tracks' fractions


## Weighted Average

## Regression point of view:

- Computationally inefficient
- Hard to implement

Segment-based estimation


## Confidence



Select 1000 most confident edges

## Predicting Unconfident Edges



How should the mask be selected? Set the masked inputs to 0 or T0? Pass the confidence into the input layer?

## Confident data from third parties

$$
\bar{D}_{n}=\frac{\beta e^{-\lambda \Delta_{0}} T_{0}+\alpha \sum_{i}^{n} e^{-\lambda \Delta^{(i)}} f r a c^{(i)} D^{(i)}}{\beta e^{-\lambda \Delta_{0}}+\alpha \sum_{i}^{n} e^{-\lambda \Delta^{(i)}} f r a c^{(i)}}
$$

Step 1:

$$
\Delta_{(i)}=\frac{\text { Now }- \text { Arrival time of the } i^{t h} \text { track }}{\text { time Quantum }}
$$

- Receiving limited data (every 15 minutes)
- From heavy traffics
$\lambda \uparrow \quad$ time Quantum $=15 \times 60$
- On a different non-matched map

Step 2:

- More clean data


## Future: How to use ML more?

- Detecting bad patterns
- End-to-end ETA estimator for one edge
- End-to-end ETA estimator for all the edges

Dilemma: Using complex models or domain knowledge?


## Future

- Probabilistic estimation
- Learning new profiles
- Traffic prediction
- Routing based on dynamic ETA's



## THANK YOU

