

ETHICS AND LANGUAGE; A STUDY ON DOCTOR/PATIENT COMMUNICATIONS

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ABSTRACT

The field of ethics includes the concepts of right and wrong behavior. It is a set of moral values and standards that governs individuals' behavior and helps the stability of society. However, sometimes deviation from ethics results in ethical issues. Ethical issues of language take place in different situations and environments such as advertising, health care, nursing, work places, school, and even within family. An ethical issue occurs when the people who involve in a situation do not have the same moral beliefs. Consequently always some people disagree on the outcome because they do not consider it moral. Ethical issues of language are hard to handle but may occur frequently. Present study surveys ethical issues of language in health care and particularly in relationship between doctor and patients. In this study a questionnaire with thirteen questions has been given to 20 doctors in Imam-Khomeyni and Tamin-Ejtemaei hospitals of Garmsar and they were asked to answer them. Then, the responses were analyzed by SPSS and through Chi-square total data program.

KEYWORDS: ethics, ethical issues, moral values